



*Simply the Best **Uniforms!**  
Made by Simply the Best **People!***

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**Location**

Centrally located  
distribution center.



**Inventory**

Largest comprehensive  
stock offering in the industry.



**Partnership**

We are not a supplier.  
We are your "Partner" for success.



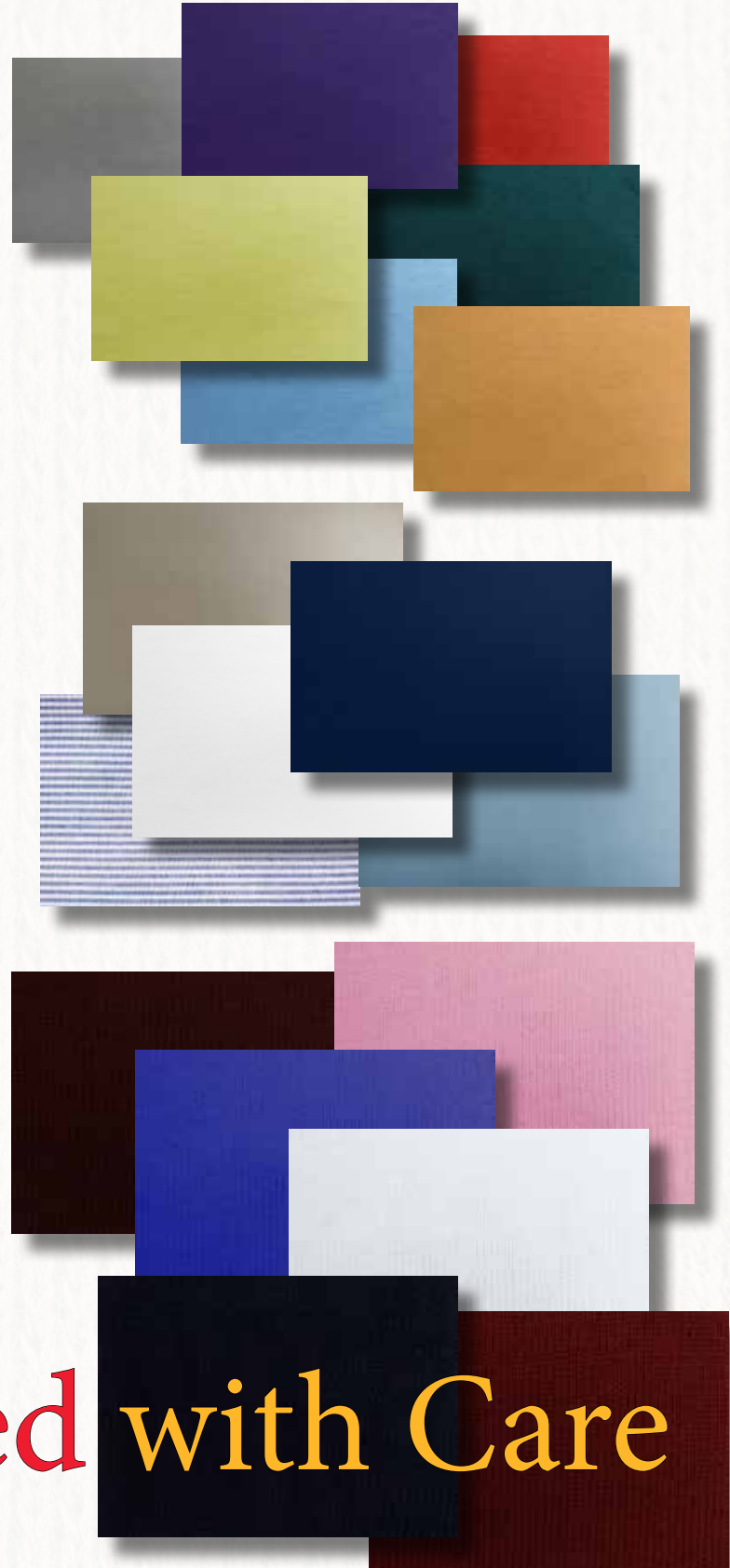
**Service**

The most experienced people handling  
your request every step of the way.



**eCommerce**

Web Interface, B2B, B2C, EDI,  
or your own custom branded website.



**Heart-crafted** with Care





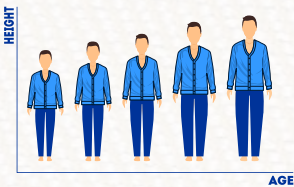
# 125 Years of Experience!

*The Oldest and Largest Sweater Manufacturer in the **USA** featuring **A+** long-staple, worsted-spun, skein-dyed yarn.*

Simply the Best!



The largest sweater manufacturer and certified by the US government.



Tested in static and active conditions, and made to today's ASTM modern specifications.

1-Year Wear-Tested™ Guarantee



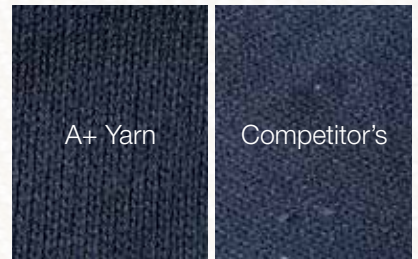
If any garment does not stand up to one year of normal wear, we'll replace it.

It's that simple.



## A+ Sweaters Offer

- Reinforced buttonholes and bar-tacked stress points.
- Elasticized rib-trim for shape retention.
- More sewing stitches per inch.
- Strongest high-count thread.
- Pre-shrunk prior to cutting.
- Soft hand.



- Colorfast and consistency.
- Highest abrasion test.
- Long-staple **A+** fibers that reduce pilling.

## A+ Yarn Advantages

### Long-Staple



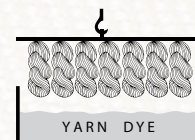
- Fiber length is between 1.25" to 1.50".
- Long-staple fiber has fewer joints.
- Fewer joints means softer fabric.

### Worsted-Spun



- Spun from long-staple fiber with fewer joints.
- Fine diameter makes yarn smooth and even.
- Fibers are washed and combed.
- Tighter twisted yarns provide higher tensile strength.
- It holds creases and shape.
- It has less pilling and more durable than woolens and cotton.

### Skein-Dyed



- Dyeing process without pressure and extreme heat.
- Provides a softer, bulkier, more relaxed and less stressed yarn.





# Boys & Girls Modern Fit Pants

*Newly designed, over-achieving, modern stretch*

Simply the Best !



## Adjustable inside waistband

Button-and-elastic system for youth sizes to ensure a proper fit as the student grows.



## Easy-pull YKK zippers

Nylon zippers are durable, rust-free and color matched to our garments.



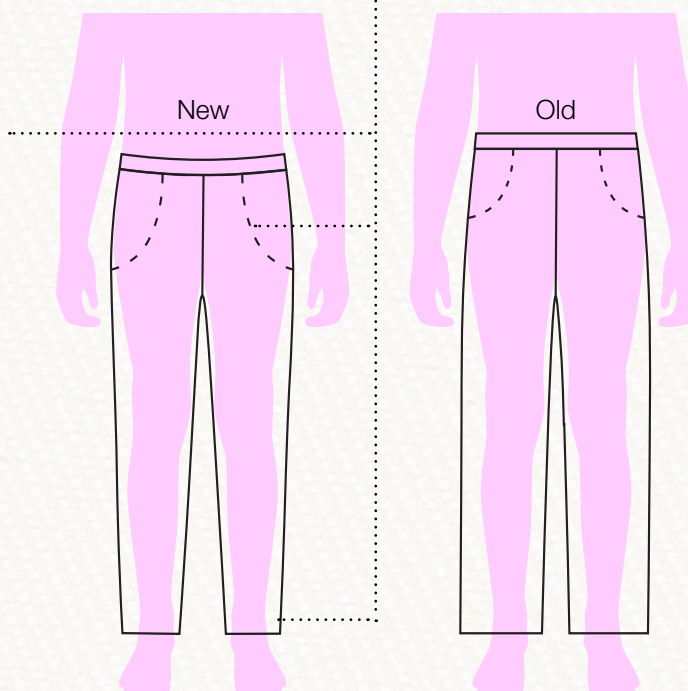
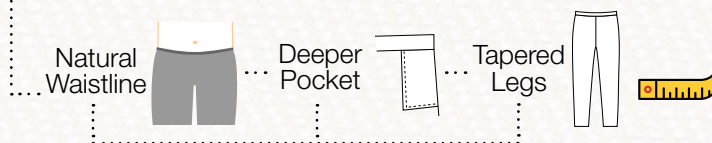
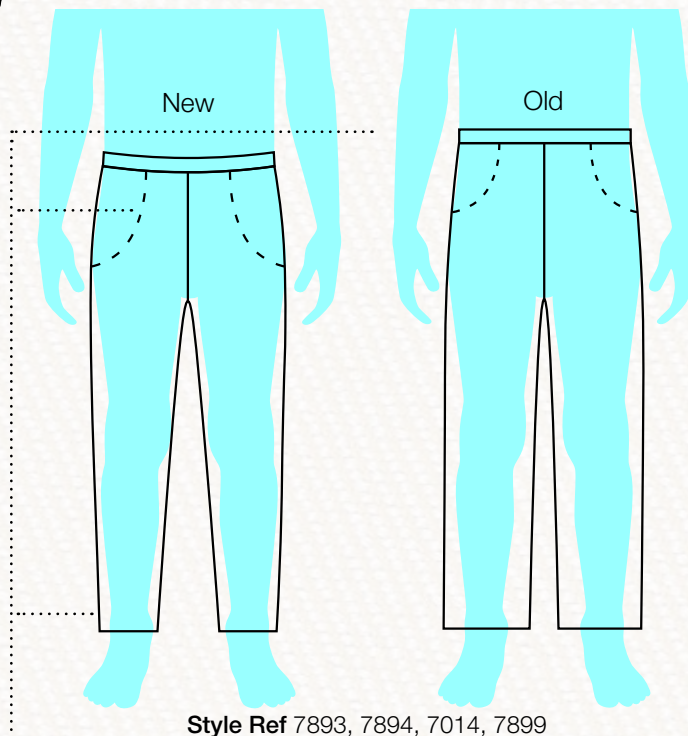
## Reinforced knees for Boys

28 square inches of added coverage per knee on youth sizes for enhanced durability.



## ASTM

Abrasion resistance, stretch fabric, tested in static and active conditions, and made to today's ASTM modern specifications.



Style Ref 7895, 7896



## Reinforced stitching

Adds strength to stress points, like rear pockets.



## Ring-warp weaving

Process for abrasion resistance and stretch fabric.



## Daily Wear, Easy Care

Colorfast and stain resistant.

**NOTICEABLY  
SOFT™  
Fabric**

**NATURALLY  
COMFORTABLE™  
Fit**

**Guaranteed**



If any garment does not stand up to one year of normal wear, we'll replace it.  
It's that simple.





# Girls Modern Fit Broadcloth Blouse

*Elevate the Essentials with a Fresh Twist on Tradition*

Simply the Best! ♥



## Neck Comfort

- Bigger Neck
- Smaller Collar Width

## Tailor Fit

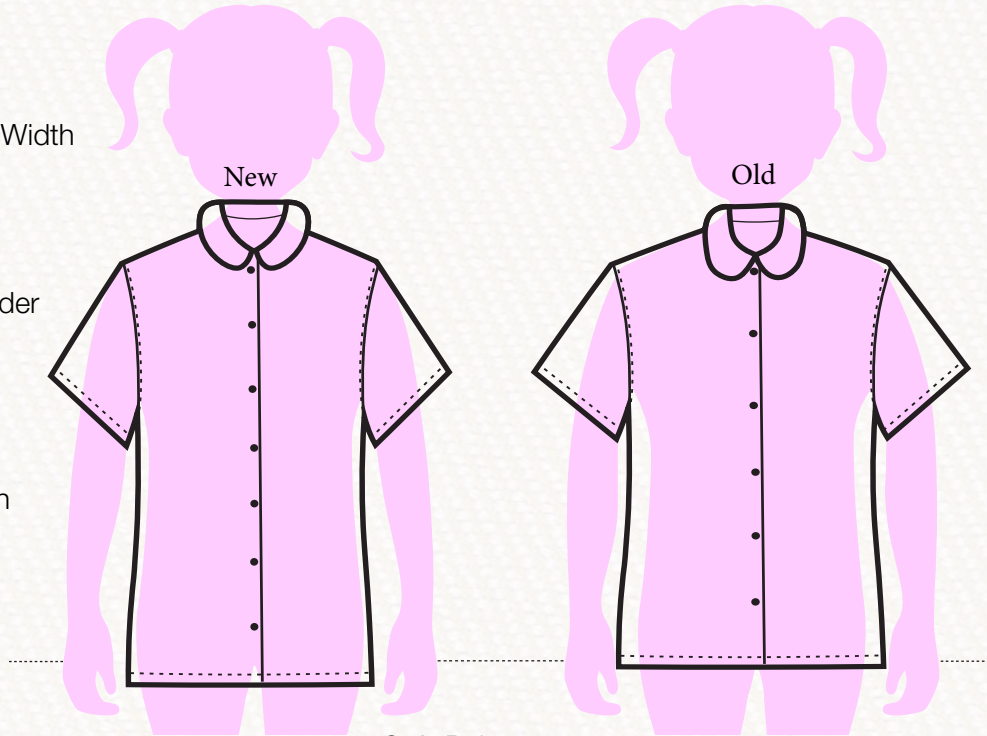
- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Smaller Arm Hole
- Smaller Sleeve Opening

## Modern Length

- Longer Body Length

## Button

- Extra Button



Style Ref 9681, 9686

Blue

White

**NOTICEABLY  
SOFT  
Fabric**

**NATURALLY  
COMFORTABLE  
Fit**

**Guaranteed**



## Neck Comfort

- Bigger Neck
- Smaller Collar Width

## Tailor Fit

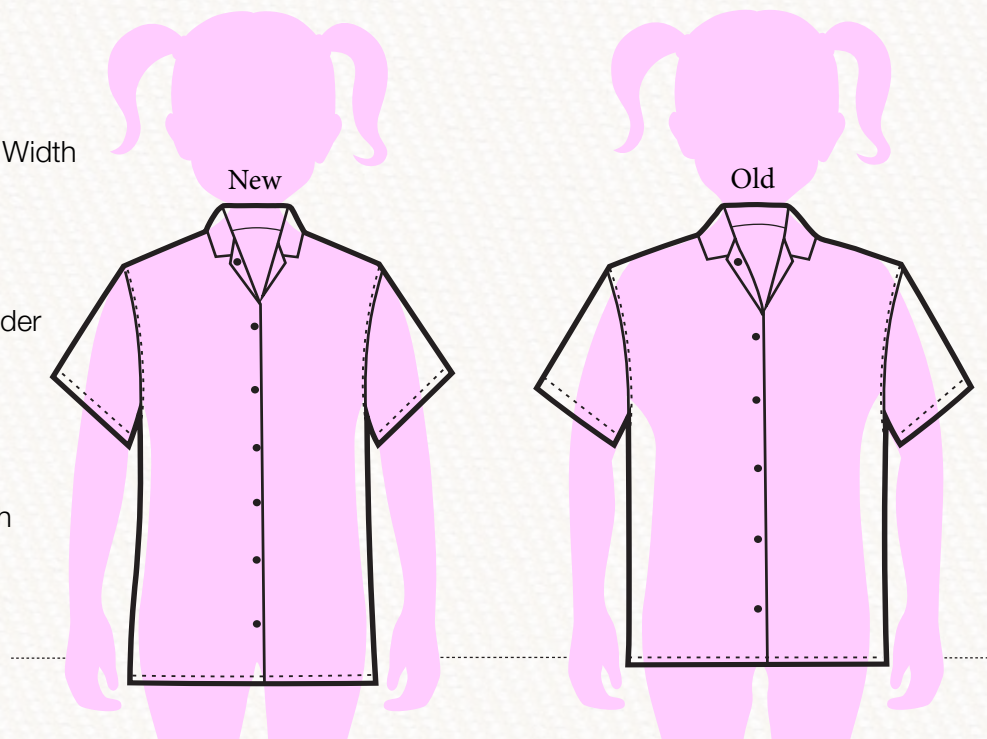
- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Smaller Arm Hole
- Smaller Sleeve Opening

## Modern Length

- Longer Body Length

## Button

- Extra Button



Style Ref 9782, 9786







# Boys & Girls Modern Fit Knit Shirt

*Top Performers with Classic Coolness and Comfort*

Simply the Best!



## Neck Comfort

- Smaller Collar Width

## Tailor Fit

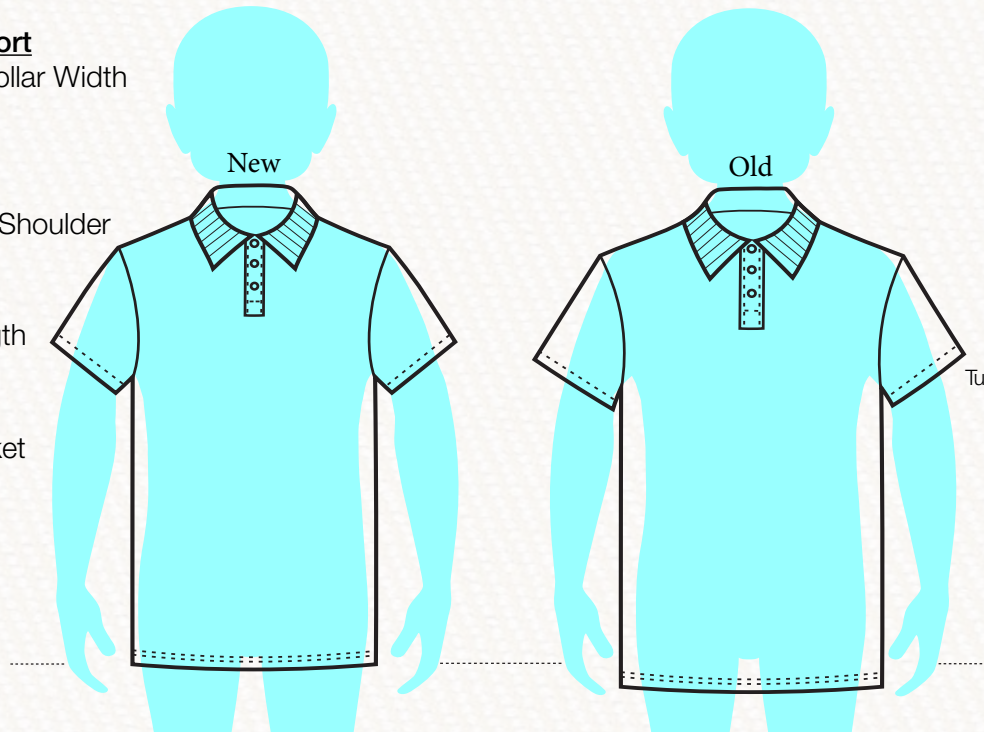
- Fitted Body Width
- Smaller Shoulder-to-Shoulder

## Modern Length

- Shorter Body Length

## Button

- Shorter Placket



Style Ref Unisex Knit Shirts

Ash Grey	
Black	
Blue	
Bright Navy	
Cardinal	
Comsilk	
Dark Green	
Dark Navy	
Dark Royal	
Khaki	
Navy	
Pink	
Red	
RK Light Blue	
ST Maize Yellow	
Tulane Forest Lane Green	
Tulane Gold	
Tulane Jade	
Tulane Kelly Green	
Tulane Orange	
Tulane Purple	
White	
Wine	
Yellow	

**NOTICEABLY  
SOFT™  
Fabric**

**NATURALLY  
COMFORTABLE™  
Fit**

**Guaranteed**



## Neck Comfort

- Smaller Collar Width

## Tailor Fit

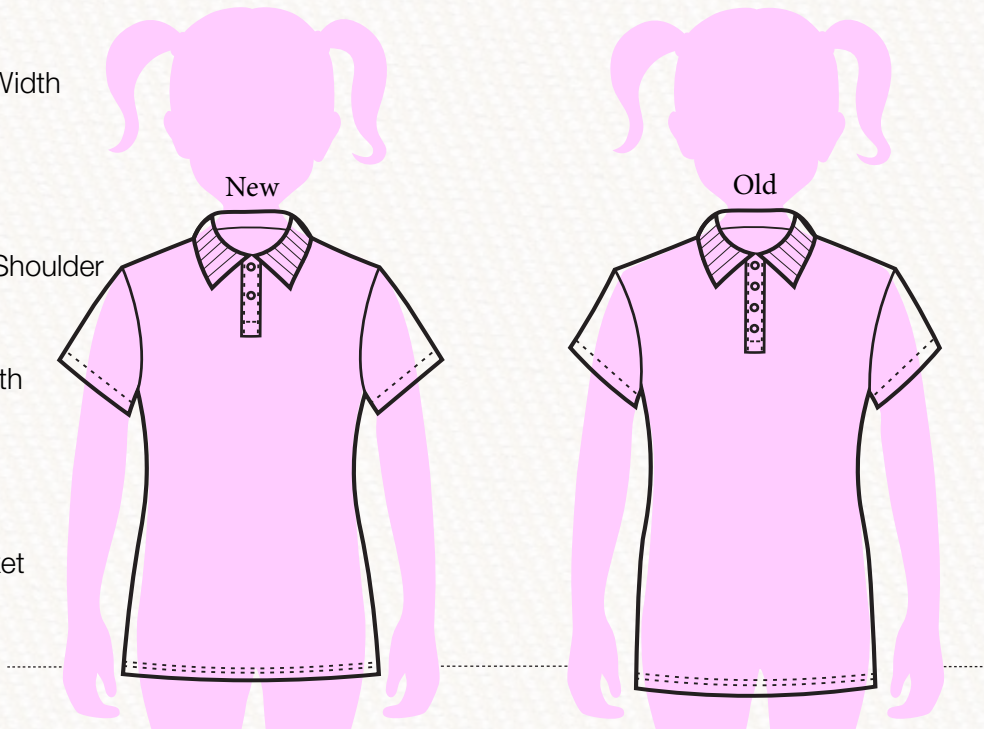
- Fitted Body Width
- Bigger Hip
- Smaller Shoulder-to-Shoulder

## Modern Length

- Shorter Body Length
- Shorter Cuff

## Button

- Less Buttons
- Shorter Placket



Style Ref 9739, 9735, 9737





# Boys Modern Fit Oxford Shirt

*Elevate the Essentials with a Fresh Twist on Tradition*

Simply the Best!



## Neck Comfort

- Bigger Neck
- Smaller Collar Width
- Smaller Collar Point

## Pocket

- Smaller Pocket
- Higher Pocket Location

## Tailor Fit

- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Smaller Arm Hole
- Smaller Sleeve Opening

## Modern Length

- Shorter Body Length
- Shorter Yoke

## Button

- Extra Button

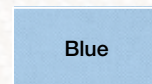


New

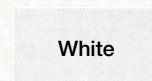


Old

Style Ref 8135



Blue



White



Yellow

**NOTICEABLY  
SOFT™  
Fabric**



**NATURALLY  
COMFORTABLE™  
Fit**



**Guaranteed**



## Neck Comfort

- Bigger Neck
- Smaller Collar Width
- Smaller Collar Point

## Pocket

- Smaller Pocket
- Higher Pocket Location

## Tailor Fit

- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Smaller Arm Hole

## Modern Length

- Shorter Body Length
- Shorter Yoke
- Longer Sleeve Length
- Shorter Vent
- Smaller Cuff

## Button

- Extra Button



New



Old

Style Ref 8137







# Mens Modern Fit Oxford Shirt

*Elevate the Essentials with a Fresh Twist on Tradition*

Simply the Best !

## Neck Comfort

- Bigger Neck
- Smaller Collar Width
- Smaller Collar Point

## Tailor Fit

- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Smaller Arm Hole
- Smaller Sleeve Opening

## Modern Length

- Shorter Body Length
- Longer Yoke



Style Ref 8135

Blue

White

Yellow

**NOTICEABLY  
SOFT™  
Fabric**

**NATURALLY  
COMFORTABLE™  
Fit**

**Guaranteed**

## Neck Comfort

- Bigger Neck
- Smaller Collar Width
- Smaller Collar Point

## Tailor Fit

- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Smaller Arm Hole

## Modern Length

- Shorter Body Length
- Longer Yoke
- Longer Sleeve Length
- Shorter Vent



Style Ref 8137







# Girls Modern Fit Oxford Blouse

*Elevate the Essentials with a Fresh Twist on Tradition*

Simply the Best! ♥



## Neck Comfort

- Bigger Neck
- Smaller Collar Width
- Smaller Collar Point

## Pocket

- Better Pocket Location

## Tailor Fit

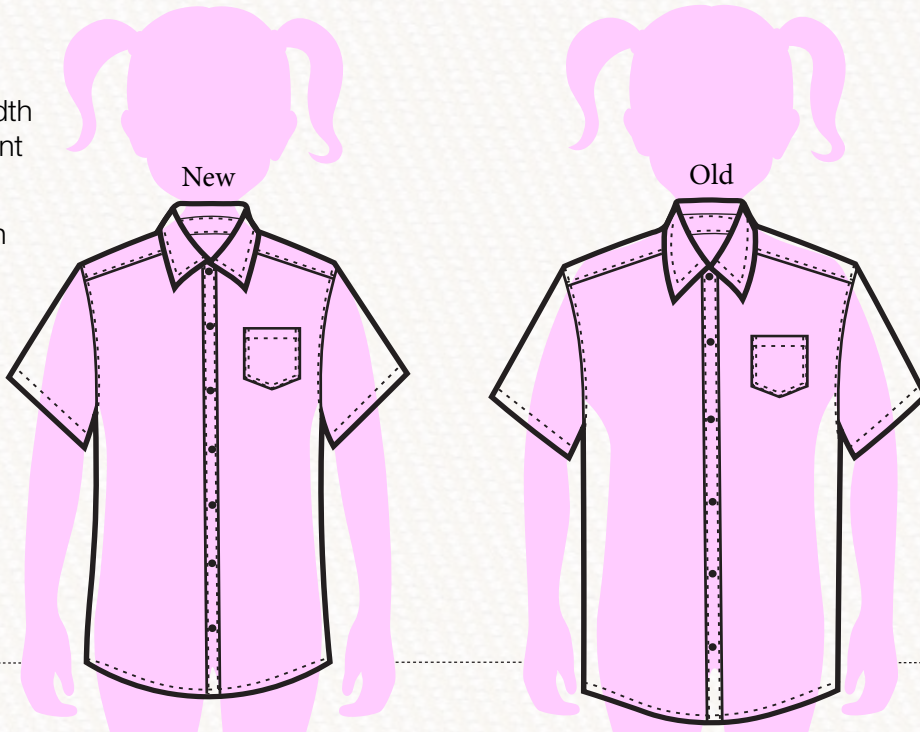
- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Bigger Arm Hole
- Bigger Sleeve Opening

## Modern Length

- Shorter Body Length
- Shorter Yoke

## Button

- Extra Button



Style Ref 9503

Blue

White

Yellow

**NOTICEABLY  
SOFT™  
Fabric**



**NATURALLY  
COMFORTABLE™  
Fit**



**Guaranteed**



## Neck Comfort

- Bigger Neck
- Smaller Collar Width
- Smaller Collar Point

## Pocket

- Better Pocket Location

## Tailor Fit

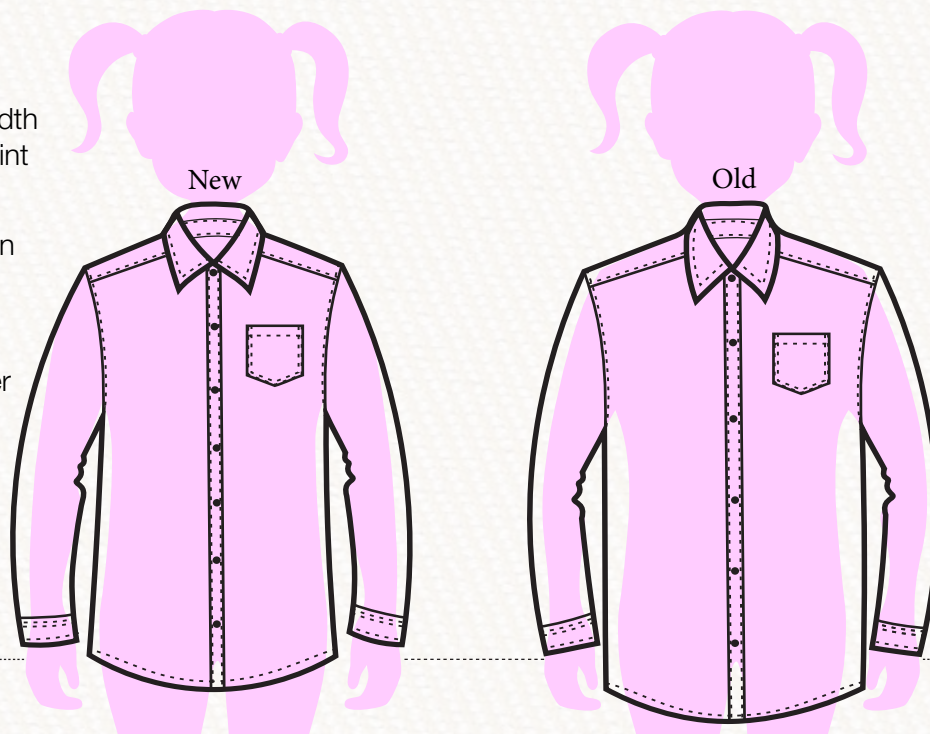
- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Smaller Arm Hole

## Modern Length

- Shorter Body Length
- Shorter Yoke

## Button

- Extra Button



Style Ref 9506







# Womens Modern Fit Oxford Blouse

*Elevate the Essentials with a Fresh Twist on Tradition*

Simply the Best! ♥



## Neck Comfort

- Bigger Neck
- Smaller Collar Width
- Smaller Collar Point

## Pocket

- Better Pocket Location

## Tailor Fit

- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Bigger Arm Hole
- Bigger Sleeve Opening

## Modern Length

- Shorter Body Length
- Shorter Yoke

## Button

- Extra Button

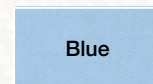


New

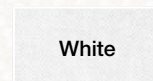


Old

Style Ref 9503



Blue



White



Yellow

**NOTICEABLY  
SOFT™  
Fabric**



**NATURALLY  
COMFORTABLE™  
Fit**



**Guaranteed**



## Neck Comfort

- Bigger Neck
- Smaller Collar Width
- Smaller Collar Point

## Pocket

- Better Pocket Location

## Tailor Fit

- Fitted Body Width
- Fitted Shoulder-to-Shoulder
- Smaller Arm Hole

## Modern Length

- Shorter Body Length
- Shorter Yoke

## Button

- Extra Button



New



Old

Style Ref 9506



If any garment does not stand up to one year of normal wear, we'll replace it. It's that simple.





Simply the Best! ♥

# Re-engineered Hosiery with Unbeatable Comfort

*Guaranteed foot frenzy with all the enhancements*



Please inquire with your Sales Rep about our **A+ Socks Rack**.



**SC63** 3-Pack Girls Footie\*



**SC69** 3-Pack Girls Anklet\*



**SC77** 3-Pack Unisex Crew Sock\*



**SC25** 3-Pack Girls Cable Knee Hi



**SC55** 3-Pack Girls Opaque Knee Hi\*

## Features and Content Structured for Healthy & Happy Feet

- ☒ Enhanced Yarn
- ☒ New Fit
- ☒ Seamless Toes
- ☒ Toe Logo Design
- ☒ \*Arch Support



**SC35** Single Pack Girls Flat Knit Tight





Simply the Best!

# A 125-Year History

**A+** School & Career Apparel  
School Uniform & Corporate Apparel Manufacturer ~ Est. 1893

**1893**

*San Francisco*

A+ School & Career Apparel traces its roots to the founding of Smith Knitting Mills in San Francisco in 1893. The company's single electric motor drove a series of spring-needle knitting machines via an overhead shaft made of pulleys and leather belts. The 6,000-square-foot mill, located in a residential area and attached to the owner's house, looked more like a garage than a factory.

Smith Knitting Mills produced 100-percent wool sweaters and sold them to local merchants. It also produced a 5-pound wool athletic sweater for local schools and colleges, including Stanford University and the University of California, Berkeley. The athletic sweaters featured sleeve stripes and a chenille school logo.



1890

1900

1910

1920

1930

1940

1950

1960

1970

1980

1990

2000

2010

2020



**1984**

*Star City, Arkansas*

As sales grew regionally and nationally, School Apparel, Inc. began to run out of space. In addition, the San Francisco location was far from raw material suppliers and increasingly expensive to operate. In 1984, the company purchased a former Levi Strauss & Co. factory in Star City, Arkansas, and moved production there. The facility's central location provided better access to materials and a better position from which to ship throughout the U.S.

## Mid-1990s

In the mid-1990s, the company renamed its two divisions **A+** School Apparel and **A+** Career Apparel, and introduced its One-Year Wear-Tested™ Guarantee for all products. In collaboration with the U.S. Postal Service, Monsanto, and a yarn supplier, **A+** also developed a proprietary low-pill yarn branded as Pil-trol. The yarn was specified for USPS sweaters, and Monsanto backed the sweater guarantee.

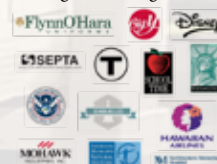


## 2019

**A+** is now the oldest sweater mill in the U.S. At its vertically integrated facility in Arkansas, **A+** produces a variety of garments, including what the owners call "the finest sweaters with the finest yarns by the finest people in the world." This 225,000-square-foot location includes state-of-the-art manufacturing, warehousing, and distribution facilities.

The company also has strong partnerships with producers in the Dominican Republic, Mexico, Thailand, and elsewhere, as needed, who manufacture a wide range of woven and knit tops, bottoms, and other apparel products.

**A+** has the largest in-stock product offering in the niche uniform market, supplying uniforms to school dealers and corporate uniforms for industries such as transit and transportation, public safety and security, hospitality, aviation, and healthcare, to name a few. Orders ship to customers and distribution partners within eight business hours. Clients who choose the **A+** brand include the following notable organizations:



Thank you for trusting **A+** to provide the best apparel solutions for your everyday needs. We love what we do, and we prove it through exceptional customer care and superior heart-crafted goods.

**1933**

In 1933, the owner of Smith Knitting Mills retired and sold the business to Harry Shannon and Ruby Johnson, who renamed it Shannon & Johnson Knitwear. The school connection continued under the new owners, who began producing two-ply, 100-percent wool cardigan sweaters for Catholic schools.



**Shannon & Johnson  
KNITWEAR  
SINCE 1934  
MADE IN U.S.A.**

**1973**

The Knoss family purchased Shannon & Johnson Knitwear in 1973, when the business was in decline. Shannon & Johnson had not invested in technology updates; a shaft-and-belt system still drove the knitting and sewing machines, and a potbelly stove fueled by yarn cartons heated the building. The company now sold fewer than 13,000 sweaters a year.

While hundreds of knitting mills still operated in the United States at the time, few were focused on the school sweater market. Choosing to emphasize that differentiation, the Knoss family renamed the company School Apparel, Inc. and began the rebuilding and rebranding process to reflect a broader clothing offering.

**1974**

The following year, the Knoss family purchased a second company, a manufacturer of skirts, jumpers, and blouses for the school uniform market, and merged the two businesses.



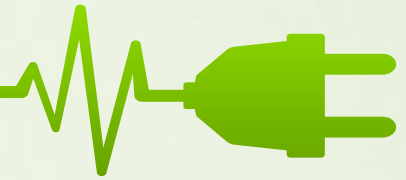
**1980**

The company grew by focusing on supplying high-quality, easy-care uniforms at a great value and by building a larger inventory to provide faster order fulfillment. In 1980, the family introduced a new career/corporate apparel division, San Francisco Knitting Mills, and expanded their sweater customer base to the United States Postal Service, the U.S. Marine Corps, and the U.S. Navy. The company developed its first fire-retardant sweater for the Navy.





## Our **ECO** Effort.



**A+** recycles and uses recycled material wherever possible.



**A+** takes the necessary precautions to minimize waste.



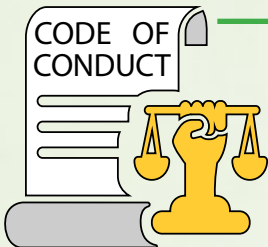
**A+** strives to become an eco-friendly company wherever possible.



**A+** uses energy-saving electrical fixtures in our factories and corporate offices.



**A+** does not use toxic substances on our products that are harmful to people or the environment.



### **A+ Goes the Distance**

**A+** supports human dignity and human rights of any individual. While factories throughout the world operate in different legal and cultural environments, our Working Conditions/Code of Conduct Policy sets forth the requirements that all factories must meet, as a condition of doing business with **A+**.

### **Domestic Working Conditions**

Our factory in Star City, Arkansas, employs several hundred people year-round. It is fully air-conditioned, highly automated, and employees work regular 8-hour shifts. **A+** provides a full range of health benefits, including medical and dental coverage, life and short-term disability insurance, and a 401K plan with employer contributions. In addition, we offer subsidized day care for our employees. Employees also enjoy a liberal vacation and family leave policy. All of these are reasons why we have many dedicated and loyal employees who have been with the company since **A+** relocated to Arkansas in 1985.

### **Off-Shore Code of Conduct**

In regards to our off-shore production facilities, **A+** requires that our locations must operate in full compliance with the laws of their respective countries and with all other applicable laws, rules and regulations. Additionally, **A+** complies with all labor, worker health, safety and environmental laws in each of our locations; does not discriminate based on characteristics, beliefs, race, gender, nationality, religion, age, maternity or marital status; employs only workers that meet the applicable minimum legal age requirement; pays at least the minimum legal wage, or the local industry standard, whichever is greater; and treats all their workers with dignity and respect in a safe, healthy and happy environment. We ❤️ Our **People**.